Activating the high street
THE VISION
Transform Culture Mile into a vibrant, distinct and welcoming new destination

AIMS

FORM A CULTURE SPINE
- An intuitive ground-level connection with a strong, pedestrian-focused identity.
- Externalising world-class cultural activity by dissolving barriers and embedding content into the streets.
- Safeguarding the area’s character.

TAKE THE INSIDE OUT
- Celebrating the area’s rich and diverse history - reaching out to the audiences of the future.
- Generating cultural programming that reveals the area’s social, cultural and architectural history.
- Creating a place where culture is produced as well as consumed, and where creative industries are supported.

DISCOVER AND EXPLORE
- Generating cultural programming that reveals the area’s social, cultural and architectural history.
- An environment that people want to discover and explore.

BE RECOGNISABLE AND BE DIFFERENT
- A place that is recognised for its distinctiveness and difference. Rejecting mediocrity and challenging the ordinary.
- Generating cultural programming that reveals the area’s social, cultural and architectural history.
- Creating a place where culture is produced as well as consumed, and where creative industries are supported.
Long Lane
A street with opportunities for redevelopment
Planning policy strengthened to safeguard the provision of distinct retail, active frontages and public realm

Beech Street
Making space for creatives
Ambitions to greatly improve the space to enable use by creative businesses and organisations. A unique urban destination with variety of activity and life. An enhanced street environment that can lead to pedestrianisation in the future.

KEY
- Underutilised spaces
- Connection through the Barbican
- Key public spaces
- Sculptures
- Street furniture and play
- Temporary cultural spaces
- Transitional sites
- Markets
- Narrative Journeys

Smithfield Market
In operation since medieval times
A rich diversity of life: unloading meat, pubs and restaurants, coaches dropping off visitors and cab drivers using Smithfield Cafe.
Herne Hill art commission
FLYING BOOTS
& EYES ON FIRE
A VISITOR'S GUIDE TO THE LOCAL SPIRIT

by CAROLINE MCCARTHY

In association with
THE TRADERS OF HALF MOON LANE
HERNE HILL FORUM
CONTEMPORARY ART SOCIETY
SOUTHWAKE COUNCIL
THAMES WATER

1. THE ART OF BATTLE: In 1939, a determined mansion with the 'Fighting' battle in their laps, under the tower garden, and planks of frames up outside the gate. (Horses were powdered) Led by December Bateman of Half Moon Lane, the mothers flash a mild panic and kindlyly released to dig. As they wanted to take their children and their frames after lunch into the window shop in Brockwell Park. But as the hot weather in the rooms, they were banned. (The Times April 25, 1939)

2. PARASOL PARROT: Established resident in these parts, nobody quite knows how these brilliant, if somewhat wild, birds got here. Some say they escaped from a circus, others claim they were released in the Great Storm of 1987. (The Game April 2018)

3. GRAND: I can't give a hand, and will not

4. Hands Off

5. HERNE HILL!

6. MOTHERS ROUND PRAM STRIKE

7. MAP

8. Map

9. Map

10. Map

11. Map

12. Map

13. Map

14. Map

15. Map

16. Map

17. Map

18. Map

19. Map

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21. Map

22. Map
Flying Boots & Eyes on Fire, Caroline McCarthy, installed Herne Hill 2018